

2019-2020 District Goals



District: District 25 F
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process.
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

Conduct 6 to 9 Club Officer training meetings by 7/13/19. 2 in May. 2 in June. 1 or 2 in July/August. 1 in July absolutely. Faculty changes to be made. How we deliver content to change.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 80% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 5 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Club Leadership training will include the areas of running the club, membership recruitment, conducting projects and monthly reporting.

Work with the 22 clubs that don't report service activities to get them to report.

Have 100% service reporting, average 40 service activities per club for a total of 2408 reported activities, with average of 3970 people served per club for total of 246,140 people served.

Year long effort with entire DGAT team, club officers and club members being responsible.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	33
2nd Quarter	37
3rd Quarter	65
4th Quarter	45

By the end of the 4th quarter, the district will add a total of 180 new members.

Action Items:

My district will induct 31 new Lions under 40 years old.

My district will organize at least 1 membership growth event(s).

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	1	20

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 40 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will start 2 Speciality Club(s).

1 salesforce club & 1 cyber club

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	50
2nd Quarter	40
3rd Quarter	40
4th Quarter	30

By the end of the 4th quarter, the district's membership drops will not exceed 160 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

NET GROWTH GOAL

180	+	40	-	160	=	60
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 246140 people.

Action Items:

Of the total number of people served in my district, 3000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 2408 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 100 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

I will ensure the Global Action Team continues to support clubs in reporting .
I will emphasize the responsibility of the Club Service Charis to report their clubs service.
My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

See that each club program Chair has contact information for all District trustees of the various projects si visits can be scheduled and information about causes presented.

Custom goal and action items

Ask club leadership to commit to one more service project for the year. Provide them a list of projects for each of our service projects from which they can consider. Emphasize through email and club visits the importance of service projects to the growth of the club membership.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 1240.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 28530.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 28530.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 1 Model Club commitments for Campaign 100: LCIF Empowering service.

ADVOCATE

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Communicate regularly with not just clubs that do report monthly, but the 22 clubs that don't. Meet individually with club Presidents and secretaries of 22 clubs that don't report.

Custom goal and action items

Work with our District's 2 LCIF Coordinators to see each club is visited and presented a program concerning the support of LCIF and why it is important.

Explore various and creative ways for Clubs and individuals to contribute to LCIF/Campaign 100.